

Shifting Gears: Labor, Business, & Archives in the Workplace

MARAC

Mid-Atlantic Regional Archives Conference

SPRING 2007 MEETING

APRIL 19-21, 2007

**Radisson Lackawanna Station
Scranton, Pennsylvania**

Welcome!

We are pleased to invite you to “shift gears” and explore our industrial past for the Spring 2007 MARAC meeting in Scranton, Pennsylvania, a gem of a city.

Shifting Gears: Labor, Business, & Archives in the Workplace will focus on both the work of laborers and businesses as documented in our archives, and the labor of archivists as we preserve and make accessible the documentation in our repositories. Sessions include records management, preservation surveys for small institutions, large format digitization, new description standards, Scranton and photographic history, merger records, religion and labor, marketing archival products, music, government response to disaster preparedness mandates, archival consulting as a business, creating exhibition spaces and programs, acquisition and use of large industrial collections, Irish immigration, locating the history of women in labor records, activism on the radio, and more!

You will have the opportunity to see the often maligned Scranton as it truly exists, sitting in the middle of the Lackawanna Heritage Valley, which is both a state and national heritage area, surrounded by beautiful hills and greenways, with an architecturally significant and walkable downtown district, brimming with restaurants and cultural sites. Take a guided walking tour of the city, venture out to McDade Park to visit an actual coal mine 300 feet below the earth's surface or head over to the town of Hamlin to tour the Museum of Modern Art's Celeste Bartos Film Preservation Center—a special MARAC tour. You can also visit some of Scranton's many other interesting sites, such as the Everhart Museum, the Scranton Cultural Center, the Houdini Museum, and of course, Steamtown National Historic Site, an experience truly not to be missed. Steamtown's archives will also be open for a special behind-the-scene visit.

Our reception at the Electric City Trolley Museum will pay homage to Scranton's history as the first city with trolley service in the United States. Enjoy labor music while you view the exhibits, including a number of restored trolley cars and others awaiting restoration.

Renowned labor historian Tom Dublin will be our plenary speaker, and will reflect on his research into America's industrial past, while luncheon speaker Bill Kashatus will discuss the labor roots of Lackawanna Baseball. There's something for everyone on the program and in Scranton; we look forward to seeing you there!

Michael Knies
Lisa Mangiafico
Co-Chairs, Local Arrangements Committee

Kate Colligan
Chair, Program Committee

Please bring a copy of this program with you, as it is the only one that you will receive!

SCHEDULE-AT-A-GLANCE

Program Committee

Chair

Kate Colligan, *University of Pittsburgh*

Members

Jennie Benford, *Carnegie Mellon University*

Jennifer Cole, *Princeton University*

Sean Curry, *New Jersey Division of Archives & Records Management*

Brian Keogh, *SUNY Albany*

Christie Lutz, *Princeton University*

Lucinda Manning, *ACLU Archives*

Kate Murray, *University of Maryland*

Ken O'Brien, *Historic Batsto Village*

Fernanda Perrone, *Rutgers University*

Debbie Rougeux, *University of Pittsburgh*

Amy Vilelle, *Virginia Tech University*

Special thanks for contributions to the program:

Tom Connors, Bob Golon, and Gary Saretzky

Local Arrangements Committee

Co-Chairs

Michael Knies, *University of Scranton*

Lisa Mangiafico, *Soroptimist International of the Americas*

Members

Tim Corlis, *Rutgers University*

Don Cornelius, *New Jersey Division of Archives & Records Management*

David Donofrio, *Rutgers University*

Kevin Fries, *University of Maryland*

Jim Gerencser, *Dickinson College*

Jean L. Root Green, *Binghamton University*

Clara Hudson, *University of Scranton*

Ellie Kidd, *Salem County New Jersey*

Eugene Neely, *Adelphi University*

Harrison Wick, *College Misericordia*

Diane Windham Shaw, *Lafayette College*

Program Editor

Arian D. Ravanbakhsh, *National Archives and Records Administration*

WEDNESDAY, April 18

5:00 PM – 7:00 PM Registration

THURSDAY, April 19

7:30 AM – 6:30 PM Registration

9:00 AM – 4:30 PM **W1** – (Virtually) From the Ground Up:
Planning and Implementing a Digital Project

9:00 AM – 4:30 PM **W2** – Records Management:
Principles and Practice

9:00 AM – 4:30 PM **W3** – Implementing “More Product, Less
Process”: Pragmatic Approaches to Archival Processing

10:15 AM – 10:30 AM Break

11:00 AM – 12:00 PM **T1** – Scranton Courthouse Square

12:00 PM – 1:00 PM Lunch Break (on your own)

12:30 PM – 4:00 PM **T2** – Anthracite Mine and Museum

1:00 PM – 4:30 PM **W4** – Oral History For Archivists

1:00 PM – 4:30 PM **W5** – Guidelines for Digital Trusted Repositories

1:00 PM – 6:00 PM Committee Meetings

1:30 PM – 5:30 PM **T3** – Celeste Bartos Film Preservation Center

2:00 PM – 4:00 PM **T4** – Scranton History and Architecture

2:45 PM – 3:00 PM Break

6:30 PM – 10:00 PM Steering Committee Meeting

9:00 PM Hospitality Suite

FRIDAY, April 20

7:00 AM – 6:00 PM Registration

8:00 AM – 8:45 AM Continental Breakfast

8:00 AM – 5:00 PM Exhibitors

8:15 AM – 9:00 AM State Caucus Meetings and New Member
Orientation

9:15 AM – 10:15 AM Plenary Session

10:15 AM – 10:30 AM Break

10:30 AM – 12:00 PM **S1 – S4** – Concurrent Sessions

12:15 PM – 1:45 PM Luncheon

2:00 PM – 3:30 PM **S5 – S8** – Concurrent Sessions

3:30 PM – 4:00 PM Break

4:00 PM – 5:30 PM **S9 – S12** – Concurrent Sessions

6:00 PM – 8:00 PM Reception

9:00 PM Hospitality Suite

SATURDAY, April 21

7:30 AM – 12:00 PM Registration

8:00 AM – 9:30 AM Breakfast and Business Meeting

9:45 AM – 11:15 AM **S13 – S17** – Concurrent Sessions

11:15 AM – 11:30 AM Break

11:30 AM – 1:00 PM **S18 – S22** – Concurrent Sessions

1:30 PM – 3:30 PM **T5** – Scranton History and Architecture

For conference information online:

<http://www.lib.umd.edu/MARAC/conferences/2007/spring07/spring07.html>



Conference Overview and Special Events

THURSDAY, APRIL 19

7:30 AM – 6:30 PM.....Registration
Scranton Ballroom Prefunction

9:00 AM – 4:30 PM.....Workshops
Page 7

11:00 AM – 4:00 PM.....Tours
Page 4

1:00 PM – 6:00 PM.....Committee Meetings

All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

A listing here does not necessarily mean that the committee will meet.

Arline Custer Award Committee

Meetings Coordinating Committee

Development Committee

Membership Development Committee

Education Committee

Nominating Committee

Finance Committee

Outreach Committee

Finding Aids Committee

Publications Committee

Program and Local Arrangements committees for Fall 2007

Program and Local Arrangements committees for Spring 2008

6:30 PM – 10:00 PM.....Steering Committee Meeting

FRIDAY, APRIL 20

7:00 AM – 6:00 PM.....Registration
Scranton Ballroom Prefunction

8:00 AM – 8:45 AMContinental Breakfast
Scranton Ballroom 1

8:00 AM – 5:00 PMExhibitors
Scranton Ballroom 1

8:15 AM – 9:00 AMState Caucus Meetings and New Member Orientation

New Members and first time attendees, please take advantage of this opportunity to catch up on the latest MARAC news, share information on your own institution, and meet those colleagues who are in your own backyard.

CONFERENCE OVERVIEW

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9:15 AM – 10:15 AM..... Plenary
Scranton Ballroom 3

Thomas Dublin, professor of history at Binghamton University, will discuss his most recent book *The Face of Decline: The Pennsylvania Anthracite Region in the Twentieth Century* focusing on the archival research and oral history project behind his efforts to document the decline of the anthracite industry and its impact on local communities.

10:30 AM – 12:00 PM.....S1-S4 Concurrent Sessions
Page 8

12:15 PM – 1:45 PM..... Luncheon
Scranton Ballroom 2 and 3

William Kashatus, author of *One-Armed Wonder: Pete Gray, Wartime Baseball and the American Dream*, will provide a dynamic account of this unlikely athlete from the coalfields of northeastern Pennsylvania. Pete Gray is an example of just one of nearly 100 northeastern Pennsylvanians playing, managing, coaching or umpiring in the major leagues between 1876 and 1960. Many were the sons of immigrant coal miners and the sport became an important part of the assimilation process.

2:00 PM – 3:30 PMS5-S8 – Concurrent Sessions
Pages 9-10

4:00 PM – 5:30 PM.....S9-S12 – Concurrent Sessions
Page 10

6:00 PM – 8:00 PM.....Reception at the Electric City Trolley Museum

The Electric City Trolley Museum is the site for our conference reception. The museum is located in a converted 19th century mill building and features exhibits and vintage trolleys. The museum celebrates Scranton's status as the first city in the United States with an electrically powered trolley system. The exhibits concentrate on the regional trolley network but include artifacts from other trolley systems.

SATURDAY, APRIL 21

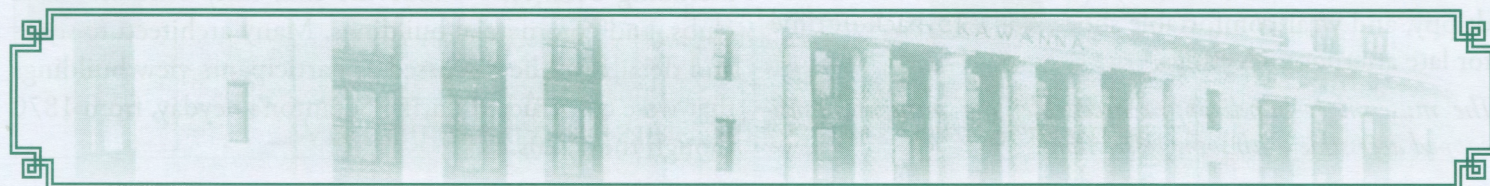
7:30 AM – 12:00 PMRegistration
Scranton Ballroom Prefunction

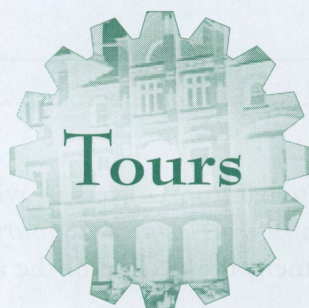
8:00 AM – 9:30 AMBreakfast and Business Meeting
Scranton Ballroom 1

9:45 AM – 11:15 AM.....S13-S17 – Concurrent Sessions
Page 11

11:30 AM – 1:00 PM.....S18-S22 – Concurrent Sessions
Pages 12-13

1:30 PM – 3:30 PM.....Tours
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THURSDAY, APRIL 19

T1. Scranton Courthouse Square

Time: 11:00 AM – 12:00 PM

Fee: \$5.00

Registration maximum: 20

Getting there: On foot, meet in the hotel lobby at 11:00 a.m.

Guided walking tour

Join staff from the Lackawanna Historical Society for a one-hour tour that includes the history of the founding of Lackawanna County and an overview of the monuments erected on the square, as well as an explanation of some of Scranton's late 19th and early 20th century architectural treasures located around the square. A perfect tour to acquaint yourself with Scranton, especially if you have afternoon committee meetings!

T2. Anthracite Mine and Museum

Time: 12:30 PM – 4:00 PM

Fee: \$20.00

Maximum registration: 25

Getting there: By bus, meet in the hotel lobby at 12:30 pm.



Enjoy a visit to the Anthracite Heritage Museum in McDade Park, which showcases the many nationalities who ventured to Scranton to work its factories, mills, and mines, and the social, religious, and labor concerns of the time. A guided tour of the museum will be followed by a one hour tour of the anthracite mine just down the hill. Descend slowly into the earth in a mine car as you enter the old Slope #190, 300 feet below the earth, which produced coal from 1860 to 1960. Accompany your guide in the winding underground gangways and rock tunnel past three different veins of hard coal. Bring a jacket as the mine is cool and drippy, and wear comfortable shoes. You'll be back in time for late afternoon meetings.

The museum is handicapped accessible; the mine is handicapped accessible with some restrictions.

T3. Celeste Bartos Film Preservation Center of the Museum of Modern Art

Time: 1:30 PM – 5:30 PM

Fee: \$5.00

Maximum registration: 30

Getting there: By carpool; meet in the hotel lobby no later than 1:30 pm to form groups; detailed driving directions will be provided. The center is located in Hamlin, Pennsylvania, about a 25 minute drive from Scranton. Plenty of parking is available at the Bartos Center.

The Museum of Modern Art has created one of the world's greatest collections of film, and the state of the art Celeste Bartos Film Preservation Center, which opened in 1995, was designed to meet the unique preservation concerns of this medium. Bartos Center staff will discuss some of the challenges of preserving film and then lead participants around the center to show how specific preservation concerns were addressed in the facility's design.

The Celeste Bartos Film Preservation Center is handicapped accessible.

T4. Scranton History and Architecture

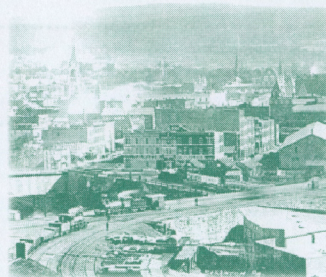
Time: 2:00 PM- 4:00 PM

Fee: \$8.00

Registration maximum: 20

Getting there: On foot, meet in the hotel lobby at 2:00 PM.

Guided walking tour



This tour, guided by staff from the Lackawanna Historical Society, will explore the city's history and architecture, including Scranton's Vaudeville Era, early schools, social clubs, and commercial buildings. Many architecture styles and details will be discussed as participants view buildings that were constructed during Scranton's heyday, from 1870 though the 1920s.

SATURDAY, APRIL 21

T5. Scranton History and Architecture

Time: 1:30 PM – 3:30 PM

Fee: \$8.00

Registration maximum: 20

Getting there: On foot, meet in the hotel lobby at 1:30 PM.

Guided walking tour

This tour, guided by staff from the Lackawanna Historical Society, will explore the city's history and architecture, including Scranton's Vaudeville era, early schools, social clubs, and commercial buildings. Many architecture styles and details will be discussed as participants view buildings that were constructed during Scranton's heyday, from 1870 though the 1920s.



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A JESUIT UNIVERSITY

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Top 10 among
master's universities in
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thirteen years



5 students in 4 years
named to *USA Today*
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The Princeton Review
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"Best 282 Business Schools"



One of only 19
Pennsylvania schools
listed in Barron's
*Best Buys in College
Education*

KAPLAN/NEWSWEEK
PUBLISHING
"369 Most
Interesting Colleges"

VISIT OUR AWARD-WINNING WEB SITE AT WWW.SCRANTON.EDU



Registration and pre-payment required.

THURSDAY, APRIL 19

W1 (Virtually) From the Ground Up: Planning and Implementing a Digital Project

Full Day Workshop: 9:00 AM – 4:30 PM

Registration limited to 20 participants

Cost: \$60

Instructor: Jim Gerencser, *Dickinson College*

Whether for aiding researchers at a distance by providing access to materials or for increasing the visibility of your organization by creating online exhibits, a web site is an invaluable tool. But if you've never developed and maintained a web site before, the task may seem particularly daunting. Rest assured that by asking the right questions, by making good arguments, and by planning carefully, you can successfully construct and manage a digital project. This workshop will provide valuable background information as well as an overview of the important issues to consider in developing a digital project. Topics to be covered include costs and funding, web site design and organization, content and presentation, and long-term maintenance. In addition, participants will examine and discuss existing digital project examples found on the Web.

W2 Records Management: Principles and Practice

Full Day Workshop: 9:00 AM – 4:30 PM

Registration limited to 25 participants

Cost: \$60

Instructor: Stephen Dalina, *Rutgers University*

This workshop will provide basic instruction on the major components of a records management program. The instructor will concentrate on the principles behind sound records management practice. Among the workshop objectives will be to: understand the scope of records and information management and the role of the records manager in business or governmental organizations; implement the principles of a records retention program, including the inventory process and retention schedule development; plan and organize active records programs that include classification, retrieval, and control; recognize the application of micrographics and related technologies including electronic

document imaging; understand the career opportunities in records management; and comprehend the professional, ethical, and legal responsibilities of the records manager.

W3 Implementing "More Product, Less Process": Pragmatic Approaches to Archival Processing

Full Day Workshop: 9:00 AM – 4:30 PM

Registration limited to 20 participants

Cost: \$60

Instructor: Dan Santamaria, *Princeton University*

This full-day workshop will focus on implementing strategies for increasing processing efficiency and reducing backlogs outlined in the Greene-Meissner article "More Product, Less Process: Revamping Traditional Archival Processing." The workshop will begin with a brief review of processing fundamentals then move on to a discussion of their relationship to the Greene-Meissner approach. Topics to be addressed include appraisal, arrangement, description, and preservation. Development of processing plans, policies, and benchmarks will also be discussed. Several case studies will be presented and discussed; participants are also encouraged to bring questions and examples from their own repositories.

W4 Oral History for Archivists

Half Day Workshop: 1:00 PM – 4:30 PM

Registration limited to 25 participants

Cost: \$40

Instructor: Joseph Ciccone, *American Numismatic Society*

Oral history is an established method of preserving the historical record, a method which is becoming increasingly important as the growing use of transient electronic communications reduces the amount of available written material. Archivists, as guardians of the historical record, are being asked more and more frequently to conduct oral histories or coordinate oral history projects. This workshop will cover both how to conduct an oral history interview, and how to plan and coordinate an oral history project. Among the topics discussed are defining the project scope, identifying and locating potential candidates, interview preparation and

On Your Own Activities

Maps and details will be provided at the MARAC registration desk.



Workshops continued

techniques, recording options, transcription, legal issues, and budget considerations.

W5 Creating Guidelines for Digital Trusted Repositories

Half Day Workshop: 1:00 pm – 4:30 pm

Registration limited to 20 participants

Cost: \$40

Instructor: Jackie Esposito, *Penn State University*

This workshop will review basic procedures, structures, and concepts for both centralized digital records repositories as well as identifying protocols for monitoring a decentralized environment. Based on national standards, guidelines developed by the Research Libraries Group, and requirements outlined in the National Archives ERA project, this workshop will afford participants a basic understanding of the electronic records landscape and the minimum requirements for digital preservation storage. The major issue for this workshop will be the long-term responsibilities and infrastructure required for the maintenance, preservation, and access of electronic records that are identified as official records.

Steamtown National Historic Site

Visit the only remaining rail yard in Scranton (there used to be five ringing the city) and view many of the restored steam engines in this national collection. Plan your visit for Thursday afternoon, and at 3 PM Steamtown's historian/archivist, Patrick McKnight, will meet you at the Visitor Center desk and take you for a behind the scenes look at Steamtown's archives and collections. Admission to Steamtown is FREE all day Thursday to MARAC members with your conference name badge. For information, see <http://www.nps.gov/stea/> or contact Pat McKnight at PatMcKnight@nps.gov.

Everhart Museum

Based on the extensive natural history collection of founder Dr. Isaiah Fawkes Everhart, the museum has expanded over the past century to include superb displays of American Folk Art, African and Oceanic Art, Dorflinger Glass, Mesoamerican pottery, and American Fine Art. Located in Scranton's beautiful Nay Aug Park and boasting nearly a dozen separate galleries spread over three floors, the museum is a treasure for young and old alike.

Lackawanna Historical Society

Located at the corner of Monroe Avenue and Linden Street on the University of Scranton campus, the Lackawanna Historical Society has been the official keeper of the County's history since it was founded in 1886. Its collections, including 6,000 books, 6,500 photographs, 1,200 maps, numerous manuscripts, early newspapers, and a superb artifact collection, are housed in the Caitlin House, a restored Tudor-style mansion from 1912.



FRIDAY, APRIL 20

10:30 AM – 12:00 PM

S1. Building Digital Archives Through Archival Context

Do you need help untangling the relationships between EAD, EAC, METS, and MADS? An expert panel will show how this ensemble of standards can be used in harmonious concert and will discuss recent developments with Encoded Archival Description, Encoded Archival Context, the Metadata Authority Description Schema, and the Metadata Encoding and Transmission Standard. The panel will provide practical suggestions about where and when to use each standard and demonstrate their integration into access systems that help users find, interpret, and authenticate archival sources and digital archives. The session will close with a sure-to-be-lively discussion about the future of digital access systems.

Chair:

Christopher Prom, *University of Illinois
Urbana-Champaign*

Speakers:

Terry Catapano, *Columbia University*
Daniel Pitti, *University of Virginia*
Clay Redding, *Library of Congress*

S2. Creating a Sense of Place: Primary Sources and Local History

Local history has many aspects, from dramatic mass movements to the intensely personal. Three speakers will discuss how archival research has brought various facets of Scranton history to life. A local playwright will discuss using primary sources to create historically accurate dramatic works. A labor archivist will show how historical events surrounding the Great Railroad Strike of 1877 sowed the seeds of a new labor movement. Finally, the history of St. Ann's Basilica, built by the Passionist Community in 1905 over a coal mine, provides an unusual and uplifting glimpse into Scranton's past.

Chair:

Dan Perry, *Lackawanna Heritage Valley*

Speakers:

Jim Quigel, *Pennsylvania State University Libraries*
Robert E. Carbonneau, C. P., *Passionist Historical Archives*
Maureen McGuigan, *Scranton Poet and Playwright*

S3. Cold War in the Electronics Industry: The IUE-UE Split

The United Electrical, Radio and Machine Workers of America (UE) was founded in Buffalo, NY, in 1936 as a national union for workers in the electrical manufacturing and radio industries. Differences within the union and with the Congress of Industrial Organizations (CIO) over the postwar direction of the labor movement, amidst allegations that some UE officers were members of the Communist Party, led in 1949 to the creation of the International Union of Electrical, Radio and Machine Workers (IUE). This session demonstrates how this acrimonious split is documented in both the IUE-CIO and the UE archives. Examples of propaganda materials produced by both sides will be displayed, with a particular emphasis on how the fight was handled by both unions in the Philadelphia and Pittsburgh areas.

Chair:

Peter Gilmore, *Carnegie Mellon University*

Speakers:

Bob Golon, *Rutgers University Libraries*
Jaimie George, *University of Pittsburgh*

✓S4. That's Huge! Access and Preservation of Large Format Collections

The bigger the document, the greater the challenge to preserve and make full use of it. Large-format items can be profoundly rich sources of information, yet are susceptible to wear and potential damage each time they are pulled, copied, or otherwise handled. This session will feature presentations on different methods and opportunities for reformatting oversized items, including both digital technology and traditional photography. This session will

also explore the issues related to outsourcing and in-house reformatting projects from private, government, and university level perspectives

Chair:

Geoffrey Williams, *University at Albany, SUNY*

Speakers:

Michael Seneca, *Regional Digital Imaging Center, The Athenaeum of Philadelphia*

Janet Parks, *Columbia University*

Tom Lynch, *Warren County, NY*

2:00 PM – 3:30 PM

**S5. Archival Management Software Solutions:
Archivists Toolkit and Archon**

Total archival management software has been under development to offer cultural institutions, with limited technical expertise, out of the box solutions to collect and display descriptive information about their holdings. Two projects, created by archivists, offer different perspectives for institutional needs and allow the user to output collection information in a variety of formats such as EAD, MARC, METS, and others. What are the needs of your institution? Bring your questions as both the Archivists Toolkit and Archon products will be introduced by their project directors who will be available for an afternoon of demonstrations and feedback from you!

Chair:

Mary Lacy, *Library of Congress*

Speakers:

Lee Mandel, *New York University*

Christopher Prom, *University of Illinois Urbana-Champaign*

**S6. Hidden Labor Revealed: Enhancing Access to
Women's History**

This panel will address the complex meanings of labor when applied to women and the difficulties associated with accessing evidence of women's labor. Women workers organized into some of the earliest unions, but the dominant image of unionism is masculine. On the other hand, women's work as homemakers has been sentimentalized, trivialized, and under-documented. In addition, businesswomen and other minority business leaders are often difficult to locate in corporate records. This panel will help archivists and historians identify documentation of women's "hidden labor" and enhance its visibility through innovative descriptive practices.

Chair:

Jaime L. Margalotti, *University of Delaware Library*

Speakers:

Sarah Keen, *Cornell University Library*

Marjorie McNinch, *Hagley Museum & Library*

Doris Malkmus, *Pennsylvania State University Libraries*

**S7. You Want Me to Wear What? Experiences as
Foreigners in Archives**

While preserving information is a human trait, different cultures maintain and view archives in other ways. A panel of historians and archivists will discuss their experiences doing research in Italy and Mexico and will reflect on archival work in the Dominican Republic, Germany, Russia and the Netherlands. From differences in access policy to the problems of getting Hollinger boxes through customs, this promises to be an enlightening session.

Chair:

Paul M. Peucker, *Archivist of the Northern Province, Moravian Archives*

Panel:

Lee Penyak, *University of Scranton*

Roy Domenico, *University of Scranton*

Jason Michael David Steinhauer, *New York University*

Vivian Thiele, *New Jersey Division of Archives and Records Management*

**S8. Status of National Emergency Preparedness
Initiatives in the Mid-Atlantic Region**

In the wake of such national disasters as 9-11 and Hurricane Katrina, more and more governments and businesses are recognizing that disaster planning and vital records protection are critical elements of an effective records management program. This session will look at government initiatives and successes in disaster planning and will discuss various operations occurring at the state and local level to achieve compliance with federal and state mandates- specifically those set by the Federal Emergency Management Agency (FEMA), United States Department of Homeland Security.

Chair:

Karl Niederer, *Director, New Jersey Division of Archives and Records Management & President, Council of State Archivists*

Speakers:

Conley L. Edwards III, *Library of Virginia*

Maria Holden, *New York State Archives*

Barry W. Smith, *County of Warren, New Jersey*

4:00 PM – 5:30 PM

S9. Going Underground: Pennsylvania Coal Mine Maps

In the aftermath of the 2002 Quecreek mining accident that trapped nine men beneath the surface for several days before a dramatic rescue, state and mining officials recognized the need for a centralized system of locating relevant maps and making them readily available in the event of a similar incident. This session addresses collaborative efforts in Pennsylvania to collect information about the maps of the numerous underground coal mines in the state, particularly in the western region. Representatives from the California District Mining Office of the Pennsylvania Department of Environmental Protection, Indiana University of Pennsylvania, and the University of Pittsburgh will discuss collaborative efforts to build an Internet-accessible database for maps and map location information, to digitize vital maps, and to preserve the originals.

**Chair:**

Cynthia Bendroth, *Pennsylvania State Archives*

Speakers:

Joseph Taranto, *California District Mining Office*

James Welsh, *California District Mining Office*

Theresa McDevitt, *Indiana University of Pennsylvania*

Jean Ann Croft, *University of Pittsburgh*

S10. Céad Míle Fáilte: Documenting Irish Immigrant Work, Religion, and Culture

Between 1844 and 1847, over one million people left Ireland, many to settle in the United States. Originally laborers and domestic servants, Irish Catholics began to enter the middle class by the turn of the century. In this session, an archivist will discuss the rich documentation of Irish Americans in the Seton Hall University Special Collections, and show how this material is used in teaching and outreach programs. A historian will explain how she has used religious archives to illuminate Irish Catholic cultural and religious practices. Finally, a government archivist will speak about sources on

Irish immigrant laborers in NARA's Mid-Atlantic Region in Philadelphia, focusing on court records and the records of New Deal-era agencies.

Chair:

Ron Baraff, *Rivers of Steel National Heritage Area*

Speakers:

Alan Delozier, *Seton Hall University*

Paula Kane, *University of Pittsburgh*

Patrick Connelly, *National Archives and Records Administration*

S11. Songs and Stories: Art and Culture at Work

Music, art and stories have played a role in shaping the labor movement and in creating both a unique cultural record and inspiring change. A museum professional will discuss folklorists who began documenting steel-making and coal-mining songs and stories of western Pennsylvania in the 1940s, as well as labor-lore specialist Archie Green, who charted the far-reaching influence of the region's famous ballad, *The Homestead Strike of 1892*. The director of an organization dedicated to integrating art and activism to help achieve progressive change, will look at the role music and art play, in the quest for justice and equality. Session attendees can expect a live performance of labor songs.

**Chair:**

Greg Adams, *International Monetary Fund*

Speakers:

Doris Dyen, *Rivers of Steel National Heritage Area*

Joe Uehlein, *Culture Works*

S12. Melting Pot or Isolation Chamber: Dealing with Records of Merged Organizations

Corporate mergers are a source of tension for both employees and clients, but how do they affect archives? Moreover, how do corporate records keepers respond when a company divides? Representatives from a variety of archives will describe how they came to grips with administrative

reorganizations and physically merged records, disruptions in documentation systems, and deaccessioning due to organizational splits, along with other related challenges of imposing intellectual control over convergent and divergent collections.

Chair:

Doris Malkmus, *Pennsylvania State University*

Speakers:

Joanne Grossman, *Drexel University College of Medicine*

Carolyn Smith, *University of Pittsburgh*

Scott DeHaven, *CIGNA Corporate Research*

SATURDAY, APRIL 21

9:45 AM – 11:15 AM

S13. Beyond Basics: Creating Exhibition Spaces and Programs

While many of us struggle to fill small display cases, others find ourselves responsible for curating a major exhibition or designing new gallery space. In this session, an archivist will discuss designing a new gallery space and exhibition program, both physical and virtual, as a way to attract more people to the library. Another challenge more familiar to the museum field is creating a permanent exhibition; a manuscripts curator will speak about the reinstallation of such an exhibit in new quarters. Finally, a museum professional will speak about the process of designing and installing the current exhibition at the Anthracite Heritage Museum on the 1902 coal strike.

Chair:

Carla Zimmerman, *Monmouth County Historical Association*

Speakers:

Rebecca Simmons, *Rochester Institute of Technology*

Beth Alvarez, *University of Maryland*

Richard Stanislaus, *Anthracite Heritage Museum*

S14. Documenting the Fight for Social Change and Social Justice on the Airwaves

Public radio has played and continues to play an important role in campaigning for social justice in the United States. Records of radio programming that document these causes are increasingly finding their way into archival collections.

Broadcasting archivists consider this trend, showcasing sources for audio activism. Included will be the perspective of a radio documentary maker who relies on these unique resources for productions.

Chair:

Tom Connors, *National Public Broadcasting Archives, University of Maryland*

Speakers:

Karen King, *National Public Broadcasting Archives, University of Maryland*

Brian DeShazor, *Pacifica Radio Archives*

Kate Ellis, *American Radio Works*

S15. Downsizing: Labor Archives, Museums, and Records Management in a Time of Change

The American labor movement is in a time of transition, from lowered union membership to deindustrialization, to globalization. These changes impact the relationship between the unions creating historical records and the archives that collect and exhibit their history. The presenters will speak about their work in labor archives, museums, records management, and also as educators, in this current time of change. Effects of the decline of the labor movement upon research in this area will be discussed as well as future collecting trends for archivists.



Chair:

Ronald L. Becker, *Rutgers University*

Speakers:

Lynda DeLoach, *National Labor College, AFL-CIO*

Michael Smith, *Reuther Library, Wayne State University*

Henry Foner, *LaborArts.org*

S16. Applying Preservation Surveys to Smaller Archives: Hints and How-Tos

Conducting a preservation survey is a crucial step in ensuring the long-term survival of archival collections. However, while larger institutions are often able to perform their own surveys and implement preservation programs, smaller institutions often lack key elements, such as staff expertise or funding. How can smaller institutions reap the benefits of a

collection survey? This session will introduce strategies that attendees can apply to their own institutions. The session participants, including a preservation professional, a library director, and an archivist from a small repository, will offer advice on how to creatively maximize resources.

Chair:

Lawrence Greene, *Montgomery County Community College*

Speakers:

Laura Hartz Stanton, *Conservation Center for Art and Historic Artifacts*

Joseph DaRold, *Plainfield Public Library*

Jennifer McGillan, *Jewish Historical Society of Metro West*

S17. Mind Your Own Business Records

The nineteenth century saw the development of American businesses from localized one-room family-based concerns to the national and international industry based corporations. This session will examine both the variety of records created by nineteenth century businesses, and how record keeping practices of the era continue to impact management of archival business records. Specific examples from America's powerful railroad industry as well as much smaller family firms will help illustrate these points. The session will conclude with a discussion of issues relevant to archivists who work with business records: appraisal, arrangement and description of business records, and identification of groups most likely to use these records.

Chair:

Paul Lasewicz, *IBM Corporation*

Speakers:

Patrick McKnight, *Steamtown National Historic Site*

David Grinnell, *Senator John Heinz Regional History Center*

Dr. Daniel M.G. Raff, *University of Pennsylvania*

11:30 AM – 1:00 PM

S18. Documenting Catholic Labor History

Records of Catholic labor leaders have contributed to the archives of social justice advocates, as well as documenting the Catholic's Church promotion of anti-Communist labor organizations. Archivists will discuss perspectives and findings while processing the personal papers of labor priests including the use of Encoded Archival Description (EAD) to

improve access, how scholarship has revealed the important historical context of these papers, and suggest future possibilities. Use and availability of Catholic history materials will be highlighted by an educational outreach project that promotes scholarly and public understanding with a series of themed web sites using primary documents. The project director will describe the evolution of the sites, including discussion of funding, document selection, teacher consultation, site construction, and marketing.

Chair:

John Shepherd, *The Catholic University of America*

Speakers:

Jordan Patty, *The Catholic University of America*

Maria Mazzenga, *The Catholic University of America*

Ben Blake, *Hagley Museum and Library*

S19. I Can Get Paid for This? Archival Consulting as a Business

Today, there are increasing opportunities for independent consultants in the archival profession. Have you thought about striking out on your own as a consultant? Running your own business can be rewarding, but there are many issues to consider. What range of services do you offer? Should you specialize or generalize? What qualifications should you have? How do you find work and cope with being a contracted employee without benefits? Full-time consultants with various backgrounds will share their professional experiences.

Chair:

Jack McCarthy, *Archival Consultant*

Speakers:

Valerie Metzler, *Archivist/Historian*

Alan Lewis, *Consultant in Audiovisual Archives*

Linda Edgerly, *The Winthrop Group*

S20. If You Build It, Will They Come? Marketing and Sales in Archives and Libraries

Cultural institutions can always use extra revenue and publicity. Reproducing materials from collections for sale and dissemination is an excellent way to 'market' your holdings. Speakers in this session will discuss how their institutions are using archival and library materials to generate press interest and income. This lively discussion

will include how the organizations became involved in product sales, and what the positive and negative aspects of these ventures have been.

Chair:

Kristen Welzenbach, *National Agricultural Library*

Speakers:

Emelie George, *National Agricultural Library*

W. Ralph Eubanks, *Library of Congress*

Erin Clements Rushing, *Smithsonian Institution Libraries*

S21. Now What Do We Do with It? Acquisition and Use of Large Industrial Collections

Industrial collections are often large, ungainly, and even grimy. In spite of their problematic nature, they document a major aspect of American history. Three speakers will address their acquisition, appraisal, and research potential of several sizeable collections. The historian of the National Canal Museum will describe his efforts to salvage Bethlehem Steel records. An archivist from a state agency will discuss how Pennsylvania historical sites acquire industrial records, particularly anthracite mining related material. Finally, an archivist from the Railroad Museum of Pennsylvania will talk about the joys and perils of dumpster diving, aka acquisition and appraisal, and management problems associated with large railroad collections.

Chair:

Joseph R. Klett, *New Jersey Division of Archives and Records Management*

Speakers:

Lance Metz, *National Canal Museum*

Robert Dructor, *Pennsylvania Historical and Museum Commission*

Kurt Bell, *Railroad Museum of Pennsylvania*



S22. Eyewitness to the Changing Landscape:

Documentary Photography and Archival Resources

This session explores the history of landscape and documentary photography and examples of resources for it in the Mid-Atlantic Region. Speakers will discuss the motivation of photographers in creating such images, and how this impacts archivists who seek to preserve and make these collections accessible. T. H. Johnson's work for the Lackawanna Iron and Coal Company, in Scranton, will be highlighted, as well as public access databases offering enhanced searching of photographic materials.

Chair:

Linda A. Ries, *Pennsylvania State Archives*

Speakers:

Gary Saretzky, *Monmouth County New Jersey Archives*

Darlene Miller-Lanning, *Hope Horn Gallery, University of Scranton*

Pamela Powell, *Chester County Historical Society*

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Transportation and Parking

BY CAR:

The best advice is to find your way to Interstate 81 by the most convenient route to that highway from your location. Suggested basic routes from the major metropolitan areas are listed below, but the caveat emptor is: You are entering Pennsylvania. Please plan ahead and check for road work on the Interstates before you leave, have alternate routes planned or a good atlas at hand, and leave plenty of time to get there!

From New York City:

I-80 West to I-380 North to I-81 South

From the Hudson Valley:

I-84 West to I-380 North to I-81 South

From Philadelphia/Wilmington:

I-676 West to I-476 North to I-81 North

From Pittsburgh:

I-376 East to US 22 East to I-99 North to US 220 to I-80 East to I-81 North

From Washington, DC:

I-495 to I-270 North to US 15 North to I-83 North to I-81 North

From Baltimore:

I-83 North to I-81 North

Traveling on I-81 North

- LEFT Exit 185 Merge onto Central Scranton Expressway/ PA-3022 West
- Merge onto US-11 / PA-307 / Spruce Street via the ramp on the LEFT
- At bottom of ramp at the light, turn left and then left again immediately to enter Radisson parking lot

Traveling on I-81 South

- Exit 185 Merge onto Central Scranton Expressway/ PA-3022 West
- Merge onto US-11 / PA-307 / Spruce Street via the ramp on the LEFT
- At bottom of ramp at the light, turn left and then left again immediately to enter Radisson parking lot

Parking is \$6.00 a day at the Radisson.

BY AIR:

Scranton/Wilkes-Barre (code AVP) is the closest airport, and is serviced by the following airlines: Continental Connection, Delta Connection, Northwest Airlines, United Express, US Airways Express. For more airport information see <http://www.flyavp.com/airlines.html>

BY BUS:

Scranton is served by Greyhound nationwide, and Martz Trailways from New York Port Authority. The bus station in Scranton is located at 23 Lackawanna Avenue

Below: Scranton Area Map



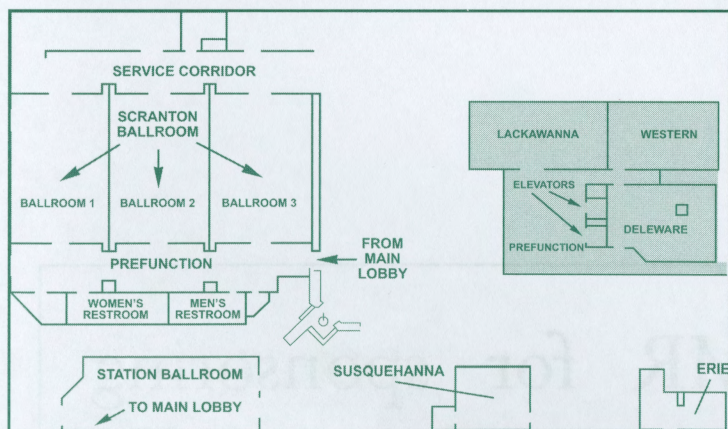


HOTEL REGISTRATION

Radisson Lackawanna Station Hotel Scranton
 700 Lackawanna Avenue, Scranton PA 18503
 Reservations: (800) 333-3333
 Telephone: (570) 342-8300 Fax: (570) 342-0380
www.radisson.com/marac

Reservations can be made over the Internet at the above web address or by telephone. By telephone, call either the central reservations number or the hotel's direct number above. No advance deposit is necessary, but a credit card is needed to hold your room. Reservations may be cancelled without penalty no later than 2 days prior to arrival.

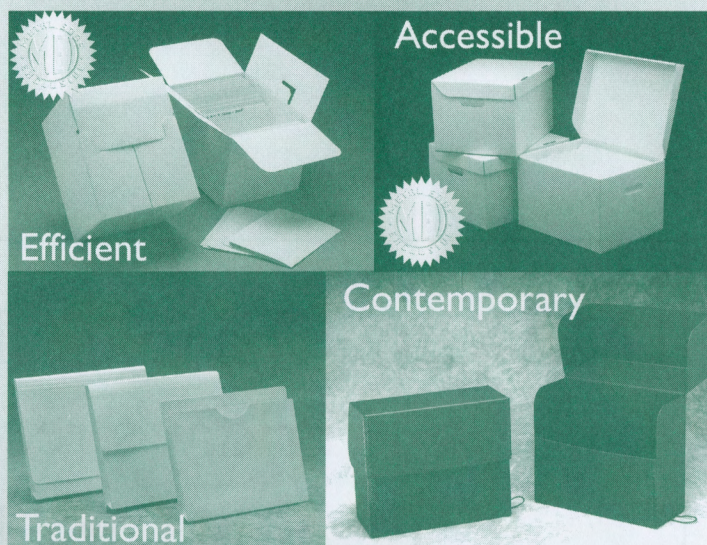
The \$89.00 plus taxes/per night room rates are available April 18 – April 21, 2007. Tell reservations you are with MARAC to get the group rate. Check-in is not guaranteed before 3:00 PM, with 12:00 NOON check-out time. Cut-off date for guaranteed rates availability is March 18, 2007.



Above: Radisson Lackawanna Station Meeting and Banquet Rooms



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MARAC Thanks IMR for sponsoring
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Registration

Spring 2007 Meeting of the Mid-Atlantic Regional Archives Conference

Radisson Lackawanna Station Hotel, Scranton, Pennsylvania April 19–21, 2007

Name (to appear on badge): _____

Institution: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Email: _____

MARAC Member? ☐ Yes ☐ No

New Member? ☐ Yes ☐ No

Please list any special assistance required _____

Contact Michael Knies at 570-941-6341 or kniesm2@scranton.edu if you will need child care, or have any questions about this meeting.

REGISTRATION

Postmarked before March 21:	<input type="checkbox"/> MARAC member..... \$55.00	<input type="checkbox"/> Non-member..... \$75.00*
Postmarked March 22 – April 4:	<input type="checkbox"/> MARAC member..... \$70.00	<input type="checkbox"/> Non-member..... \$90.00*
After April 5 (Register On-site):	<input type="checkbox"/> MARAC member..... \$80.00	<input type="checkbox"/> Non-member..... \$105.00*

* The non-member fee entitles you to membership in MARAC through September 30, 2007.

If you do not wish to join MARAC at this time, please check this box: ☐

Student rate (must include copy of valid ID): ☐ STUDENT \$35.00

Workshop (Thursday) Only:

If attending workshops only

☐ MARAC member..... \$5.00 ☐ Non-member..... \$10.00

WORKSHOPS (Registrants will be notified by MARAC Education Committee)

<input type="checkbox"/> W1 Thursday (full day)	Digital Projects.....#_____ @ \$60.00/person	\$_____
<input type="checkbox"/> W2 Thursday (full day)	Records Management.....#_____ @ \$60.00/person	\$_____
<input type="checkbox"/> W3 Thursday (full day)	Approaches to Archival Processing.....#_____ @ \$60.00/person	\$_____
<input type="checkbox"/> W4 Thursday (half day)	Oral History.....#_____ @ \$40.00/person	\$_____
<input type="checkbox"/> W5 Thursday (half day)	Digital Trusted Repositories.....#_____ @ \$40.00/person	\$_____

TOURS (Please check the box for each tour you plan to attend.)

<input type="checkbox"/> T1 Thursday	Scranton Courthouse Square.....#_____ @ \$5.00/person	\$_____
<input type="checkbox"/> T2 Thursday	Anthracite Mine and Museum.....#_____ @ \$20.00/person	\$_____
<input type="checkbox"/> T3 Thursday	Celeste Bartos Film Preservation Center.....#_____ @ \$5.00/person	\$_____
<input type="checkbox"/> T4 Thursday	Scranton History and Architecture.....#_____ @ \$8.00/person	\$_____
<input type="checkbox"/> T5 Saturday	Scranton History and Architecture.....#_____ @ \$8.00/person	\$_____

Please help us plan meeting arrangements by checking the activities you plan to attend:

<input type="checkbox"/> Friday	State Caucus Meeting and Continental Breakfast.....	FREE
<input type="checkbox"/> Friday	Luncheon— check ONE entree choice below:	
	<input type="checkbox"/> Chicken.....#_____ @ \$21.00/person	\$_____
	<input type="checkbox"/> Pasta (vegetarian).....#_____ @ \$21.00/person	\$_____
<input type="checkbox"/> Friday	Reception—Trolley Museum.....	FREE
	<input type="checkbox"/> Guest Ticket.....#_____ @ \$20.00/person	\$_____
<input type="checkbox"/> Saturday	Morning Breakfast before Business Meeting.....#_____ @ \$18.00/person	\$_____

Please circle the Program Sessions you plan to attend:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22

Total \$_____

PAYMENT INFORMATION

Make check payable to MARAC, and mail with this form to MARAC, 8233 Old Courthouse Road, Suite 200, Vienna, VA 22182. Please note: MARAC cannot take purchase orders or credit card charges. No refunds for cancellations will be made after April 5, 2007.

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